




# Kate Kabuzenko

**UI/UX Designer (Research-Driven)** with 4+ years of experience designing web and mobile products informed by user research and behavioral insights.

Currently based in the UK and seeking Remote opportunities.

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## Experience

### UI UX Designer CORSAC TECHNOLOGIES

September 2022 - June 2026 | Canada

- **Spearheaded the optimization** of script creation and editing workflows for a **creator-focused teleprompter platform**, designing AI-assisted features that minimized user friction and step reduction. Successfully **reduced user drop-off** to competing platforms and enhanced long-term retention.
- **Designed and validated paywall optimization** initiatives to reduce decision fatigue and **cognitive load**, shifting from multiple overwhelming pricing tiers to a **prominent single recommended subscription model**. Partnered with data teams to track user behavior via **Firestore and Amplitude funnels**, leading to a **12% increase in paid conversion**.
- Contributed to **scaling a voice-recognition product (web, mobile, desktop app)** from individual users to enterprise adoption by conducting user segmentation analysis and competitor benchmarking. Identified emerging demand within enterprise environments, leading to **redesigned user roles, improved accessibility, and platform scalability** - resulting in a **35% growth in user base and a 25% increase in retention**.

### UI UX Designer MIF PROJECTS

November 2021 - September 2022 | Ukraine

- **Conducted end-to-end user research, incorporating User Persona analysis and Customer Journey Mapping (CJM)** to evaluate first-time user flows for mobile applications. Translated insights into intuitive wireframes and high-fidelity UI designs that simplified user interactions, successfully securing stakeholder approval.

## Education

### Master's Degree | Finance, Banking and Insurance

2004 - 2009 | Ukraine

INTERNATIONAL UNIVERSITY OF HUMAN DEVELOPMENT "UKRAINE"

My background in finance gives me a strong understanding of commercial performance, customer acquisition funnels, and conversion optimization.

## Courses

### Diploma program in UI UX Design

Jun 2021 - Dec 2021 | Ukraine

SWEDISH-UKRAINIAN SOCIAL ENTERPRISE "BEETROOT ACADEMY"

Developed strong understanding of core design principles such as Composition, Visual Hierarchy, Typography, and Colour Theory, delivering visually appealing and functional digital experiences.

## Skills

### Tools

Figma, Framer, AE, Firestore, Amplitude

### UX / Product Methodology

Interactive Prototyping (**High-Fidelity & Code-Based**),

Wireframing & Design Systems,

AI-assisted development (**Claude-based**)

Accessibility (WCAG)

### UX Research & Analytics

User Research & Usability Testing

A/B Testing & Behavioural Analysis

Customer Segmentation

User Interviews

Competitor Benchmarking